

Are we eating enough fruit and vegetables?



Eating 5 portions of fruits and vegetables per day is essential to good health1

Daily fruit and vegetables consumption may **reduce the risk of diseases** including cardiovascular diseases and certain types of cancer²



EU

86%

of Europeans don't eat the recommended **5-a-day**³



UK

1 in 5 (21.3%) in the U.K. eat **0 portions** of fruit a day ⁴

Only **a third (33%)** of people living in the U.K. eat their recommended **5-a-day**⁴



Netherlands

45.8% of people living in the Netherlands eat **0 portions** of fruit a day ⁴

Only **1 in 4 people (25%)** in the Netherlands eat their recommended **5-a-day**⁴



Germany

45.2% of people living in Germany eat **0 portions** of fruit a day ⁴

Less than **1 in 10 (9.9%)** living in Germany eat their recommended **5-a-day**⁴

- 1. Diet, nutrition and the prevention of chronic diseases: report of a Joint WHO/FAO Expert Consultation. WHO Technical Report Series, No. 916. Geneva: World Health Organization; 2003. Also an official approved claim used by the BG on their website
- 2. Adapted from WHO. e-Library of Evidence for Nutrition Actions (eLENA) Available at: http://www.who.int/elena/titles/fruit_vegetables_ncds/en/
- European Health Interview Survey 2016.
 Available at: http://ec.europa.eu/eurostat/documents/2995521/7694616/3-14102016-BP-EN.pdf/1234ac94-27fd-4640-b9be-427a42d54881
- 4. Eurostat: The fruit and vegetable sector in the EU.

 Available at: http://ec.europa.eu/eurostat/statistics-explained/index.php/The_fruit_and_vegetable_sector_in_the_EU_-_a_statistical_overview#Consumption

